

Sally Amouroux, Design Manager explains why a complex brief and a tight deadline don't bother Tasker & Stone.

“Tasker & Stone have provided a first class service over the years. Their knowledge and patience with a changing brief has allowed the Wessex Water team to concentrate on creative matters. The more challenging the brief - be it complex requests or the tightest of deadlines - nothing ever seems to faze them.”



The Client

Wessex Water is the regional water and sewage treatment business serving an area of the south west of England, covering 10,000 square kilometres including Dorset, Somerset, Bristol, most of Wiltshire and parts of Gloucestershire and Hampshire. It treats and supplies drinking water to 1.2 million people and provides sewerage services to about 2.5million.

The Background

Wessex Water has its own in-house creative team tasked to deliver a wide range of printed communications including billing stationery, billing inserts, leaflets, reports and magazines. With more than 1.2 million customers, print volumes are generally high and obviously the quality of both product and service is essential and the environmental ramifications are equally important too!

It's a poor use of Wessex Water time and resources to chase a multitude of out-of-house print and distribution companies and pull staff focus away from the company's core business. A solution was therefore needed to provide a fast, responsive and flexible service that would undertake the print process related legwork, allowing people within Wessex Water to focus on their own area of value-creation.

The Service

Tasker and Stone were chosen for their vast experience and technical know-how to advise Wessex Water on the best environmental and most economical specifications to use for a number of major print jobs. Whatever the job, Tasker & Stone has the tools and ability to check

prices with a substantial range of suppliers and make independent and impartial judgements to ensure Wessex Water gets the right price, first time, every time.

Working closely with Wessex Water's in-house creative team, Tasker & Stone procure and manage projects from initial ordering of paper to door-to-door distribution and maintain market intelligence by keeping a constant track on industry developments. Tasker & Stone has a wide network of approved suppliers, who are regularly reviewed and monitored, and the company is truly independent of any manufacturing links.

Results & Benefits

- Improved consistency and quality of service
- Reduced costs/financial savings
- Introduced new skills and expertise, previously lacking in-house
- Enabled full concentration of own staff on the core business
- Increase efficiency and save time
- High quality print consistently delivered on time, every time and within budget
- Environmental best practise

