

Caral-Anne van der Westhuizen, Corporate Affairs Manager (SA) explains why working with Tasker & Stone is the perfect solution.

“Their experience and knowledge of the printing industry allows us to take advantage of the benefits of printing in the UK and South Africa without jeopardising any of the quality and control that Tasker & Stone can provide.”



#### The Client

Old Mutual is an international financial services group focusing on asset gathering and asset management. The company is the largest financial services group in South Africa and have life and asset management operations in the USA, life operations in UK, Europe, Latin America, India and China, a banking operation in the Nordic region and growing asset management operations in the UK.

#### The Background

Old Mutual is, understandably, concerned that the annual report is printed accurately and to the highest possible standards in as short a timeframe as possible. With plc offices in London they use a London corporate design specialist and Tasker & Stone to deliver print production and distribution expertise. Furthermore printing is done simultaneously over two continents.

#### The Service

“In principle, each annual report is a straightforward process of tendering, sourcing and ensuring everything runs smoothly,” explains John Tasker. In practise, however, it’s not that simple. The report’s design, artwork and repro are all carried out in London. The financial information is consolidated at Old Mutual’s plc offices and final changes need to be incorporated up to the very last minute.

Tasker & Stone handles the technical and production related matters and all aspects of scheduling and pricing. Furthermore we are responsible for communicating this information on a precise and timely basis to all of the relevant parties in South Africa as well as the UK.

Three individual reports are produced concurrently and more than half a million copies are mailed and distributed to a global base of shareholders, employees, subsidiaries, associates and financial authorities. Tasker & Stone ensures accurate, on-time delivery of high quality documents to each and every beneficiary.

#### Results & Benefits

Tasker & Stone was first appointed following Old Mutual’s demutualization in 1999 and this association has continued, unbroken, to this day. It is also gratifying to know that even though Old Mutual has changed design agencies during this time, they continue to recommend that Tasker & Stone should manage their print production and distribution process.

- Improved consistency and quality of service
- Reduced costs/financial savings
- Introduce new skills and expertise, previously lacking in-house
- Enable full concentration of own staff on the core business
- Increase efficiency and save time
- High quality reports consistently delivered on time, every time and within budget

