

Neil Hecquet, one of the Managing Directors of Flourish, explains why working with Tasker & Stone is such a successful partnership for them.

“Tasker & Stone have without question contributed to our success. We trust them implicitly to deliver cost effective, accurate and timely print production, freeing up our time to do what we do best - marketing...”

FLOURISH



The Client

Flourish are the fastest growing through the line agency outside of London. Based in Bristol, they blend a thorough understanding of brand and customers with sound strategic thinking.

Since 2004, Flourish have produced highly effective campaigns for some of the world's leading brands - BSkyB, Coca-Cola, Chelsea, Cornhill, Camelot and Betfair to name but a few.

The Background

Led by 3 experienced directors, Flourish have expert creative, artwork, planning, digital and account management teams. However, what they do not have is a dedicated in-house print production department - this is where Tasker & Stone come in.

Flourish expect exceptional quality, competitive prices, innovation and above all reliability from Tasker & Stone.

The Service

Working closely with Flourish since their inception, we act as a key partner and one-stop supplier for their printed communications. Tasker & Stone provide Flourish with everything that's needed - sourcing suppliers, managing print budgets, maintaining quality and delivering to strict deadlines.

We have an in-depth knowledge of their requirements and anticipate potential issues before they arise leaving the creative and account management teams to concentrate on their clients.

From bespoke, personalised one-piece mailers to million run door drops, Tasker & Stone gives Flourish a single point of purchase and experienced production management that they can trust to deliver the exacting standards the agency and it's clients demand. In short, they get what they want, when they want it, within budget.

Vital Statistics

A typical year in the life of working for Flourish...

Cold recruitment

235,000 per month C5 mail packs

Press Inserts

1.25 million

Door drops

1.70 million

Outdoor

48 sheet posters

Warm recruitment

30,000-50,000 per month C5 mail packs

